

# "The Lynx Way"

#### WE ARE:

## Respectful - Kind - Responsible - Safe - Active Learners

### #WEareBV

The Brandon Valley School District is launching a district-wide character initiative - "THE LYNX WAY". Within every building across the district, we are engaging our children with common language while promoting positive student character.

In addition to providing an excellent education, a primary focus of the Brandon Valley School District is to promote positive character traits in our students. "The Lynx Way" will promote and communicate our district's core foundational character traits (Respectful, Kind, Responsible, Safe & Active Learners) to all students, staff, parents, and patrons. The message and common language connects all schools within our system. Regardless of grade or building, these core character traits are the foundation on which student success is built.

### Vision

All students do things "The Lynx Way" and our core foundational character traits are embedded and communicated district-wide in a clear and consistent manner to all students in a way that positively promotes the character traits necessary for an individual's success.

## **Objectives**

- Provide every student with positive reinforcement of fundamental character traits
- Establish a long-term approach to the importance of character traits
- Create common language as a tool for administrators, teachers, and parents when working with students
- Promote our district's belief in the importance of a student's core character traits
- Create long-term feelings of "connection" district-wide as we continue to grow

We want to extend a special thank you to our student councils and parent-teacher organizations for supporting and making "The Lynx Way" possible. Together, we can provide an excellent education for our children. Together, we can promote our way –

"THE LYNX WAY"!

Go Lynx!